

Please Note: This tender was closed on the 29th of July 2013. No other submissions will be reviewed by EDD. All documents are provided for informational purposes only.

The Economic Development Department (EDD) invites all suitably qualified and capable agencies to submit proposals for an integrated media and communications campaign for the PICC. The top five agencies will be invited to sit on an EDD Agency Panel and will also be invited to participate in a 5-Way Creative Pitch to the PICC.

A copy of the Terms of Reference as well as tender documents can be obtained from the EDD offices or downloaded from the EDD's website, [All required documents.](#)

Please Note: There was an error with the tender bulletin, published in the government gazette (19th July 2013). The correct closing date for the tender is 29 July 2013

Bid Number

Bid Description

Evaluation Criteria

Briefing Session

Closing date and time

EDD/001/2013

To appoint agencies that will assist EDD in media, communications, marketing and advertising services

Preferential Procurement Regulations 2011 (90:10 preferential point system)

Functionality

A compulsory briefing session will be held at 12pm on 23 July 2013 in the Press Room, at The Tshedim

29 July 2013 @ 11h00

Please note that:

- No late, faxed or e-mailed proposals will be accepted
- Only proposals from bidders who attended a briefing session will be considered
- Proposals must be firmly bound together with terms and conditions duly signed by the prospective service provider

All tender documents must be delivered on time, clearly marked and logged in the tender box as follows: Appointment of Agencies to assist EDD with Media, Communications, Marketing and Advertising services, at Block G First Floor Floor, the dti Campus, 77 Mentjies Street, Sunnyside Pretoria

**Enquiries may be addressed to: Ms. PS Mkhungo @ 012- 394 5609
or e-mail pmkhungo@economic.gov.za**

[Prospective bidders can download all required documents from here. \[Please note the tender is now closed and all documents are provided for informational purposes only.\]](#) .